



ST. MARY'S COLLEGE (AUTONOMOUS)

RE-ACCREDITED WITH A+ GRADE BY NAAC (CYCLE IV)

THOOTHUKUDI, TAMIL NADU



BEST PRACTICE - "REVITALISING THE RURAL ECONOMY"



St. Mary's strives hard to improve the economic and socio well-being of the rural communities



Our Community Development Programme aims in supporting the adopted villages focusing on local resources, sustainability and in inclusive growth

OBJECTIVES

- To make the students as community volunteers and imbibe the motto Serve while you Learn
- To create awareness about entrepreneurship among the rural women
- To promote self-employment and make the rural women self sufficient to meet their day to day needs.

TARGET GROUP

- Rural Women & Children in Adopted Village

PARTICIPANTS

- II UG Students of Arts and Science

GUIDELINES FOR IMPLEMENTATION

- Through Curriculum & Co-curricular activities
- Through Centre of Excellence



TRAINING MODULES

- Terrace gardening
- Water conservation
- Rainwater harvesting
- Tree plantations
- Soft skills Training
- Tailoring
- Fashion Designing
- Preparation of Home Products
- Entrepreneurship Programme
- Orientation Programme
- Awareness Campaign

RESOURCE MOBILIZATION

- Funds and Perennial funds from Unnat Bharat Abhiyan
- Funds from Rajiv Gandhi National Institute of National Development
- Funds from Management

DOCUMENTATION

- Newspaper and Social Media

EVIDENCE OF SUCCESS

- Involvement of Faculty and Student
- Students Responsibility in Social Progress
- Concrete Development both Student & Community

<https://www.youtube.com/shorts/i3axVYsc1X8>

